



**Elk River
Municipal Utilities**

13069 Orono Parkway • P.O. Box 430
Elk River, MN 55330-0430
763-441-2020
www.ElkRiverUtilities.com

CYCLED AC

*we save big time
when you join*



We'll Pay You \$40 This Summer!

And next summer, and next summer and.....\$40 for every summer you remain on our new Cycled AC Program! Elk River Municipal Utilities recently increased its Cycled AC Program credit to encourage more participation. We still cycle your central air conditioner 15 minutes on 15 minutes off for a few hours each summer with a remote control switch, and there is absolutely no cost for you to join! We pay a licensed electrical contractor to install your free remote control switch and give you \$40 every summer to let us cycle your central air conditioner. The best thing about our Cycled AC Program is, you save two ways, by helping Elk River Municipal Utilities reduce costs and ultimately your rates, and we pay you to let us cycle your AC.

How Do I Sign Up?

Consider that your house may warm up slightly during control days, but the fan remains on and the compressor can still run 50% of the time so you may not even notice. We endeavor to limit cycling your AC to no more than 6 hours per day and less than 200 hours each summer. Last summer, we cycled AC's 74 hours. If this is acceptable to you, simply give us a call at **763-441-2020** and we'll do the rest.

Why Participate In Cycled AC?

We all have an obligation to use our energy resources more wisely than we have in the past! Cycling AC on peak summer days reduces the need to burn coal to produce electricity. That's good for the environment! It also helps keep a lid on our wholesale power costs and your rates. If you really want to help control your costs and ours, join our Cycled AC Program today by calling **763-441-2020** to sign up.

No Blackouts Here Yet, But...

The next unusually hot summer may bring some surprises --- power shortages. While the upper midwest is not resource constrained like some parts of the country, electricity shortages could occur here as well. Electric utilities are at times “strained to the max” to meet peak demands on hot summer days. The problem is air conditioners – too many of them all on at the same time! A two and one-half ton (30,000 BTU) air conditioner places the same demand on an electric system as 36 one hundred watt light bulbs! That takes a lot of power. Electric utilities have to continuously expand their systems to meet that ever increasing summer demand. **That costs money!**

Electric utilities have historically built more power plants and powerlines to meet ever increasing summer demands. Today, they are exploring new ways to reduce demand without reducing service. It’s called Load Management. Cycled AC is an example.

It Costs A Lot!

It takes a lot of money to build power plants and powerlines, and that increases the cost of electricity and impacts the environment. There are two ways to deal with the problem. One is to continue to build more power plants and lines, the other is to somehow control summer demand. You can be a part of that least cost solution.

On those critical peak summer days when the temperature is 90°F or higher and dewpoint is 70°F or higher, set your AC thermostat up 5 degrees at 5 p.m. That’s “Dial Up Five At Five”. Also, “Wait Til Eight” to use other high use electric appliances. But if you want to have an even greater impact, Join our Cycled AC Program before the cooling season begins.

It’s a win win Program. We cover all your costs to join, we pay you \$40 per summer, we reduce our power costs and ultimately your rates, and we help improve the environment just a little bit more!!



**Elk River
Municipal Utilities**
13069 Orono Parkway • P.O. Box 430
Elk River, MN 55330-0430
763-441-2020
www.ElkRiverUtilities.com