



Elk River Municipal Utilities

13069 Orono Parkway • P.O. Box 430
Elk River, MN 55330-0430
763-441-2020
www.ElkRiverUtilities.com

2011 ENERGY STAR APPLIANCE REBATES

target *that old*
energy guzzler



Energy Star Appliances Save Energy!

ENERGY STAR is a government/industry partnership that makes it easy for consumers to save money and protect the environment. Appliances that are ENERGY STAR rated save in two ways. They use less energy to perform the same task as standard appliances. That means you save on your electric bill, and you help reduce consumption of natural resources used to generate electricity. They also may qualify for rebates from your utility. That reduces the cost of ENERGY STAR appliances and keeps still more money in your pocket! ENERGY STAR appliances do

cost more to manufacture because they come with more sophisticated controls, use more efficient motors, and are built with more energy efficient features than standard models. But they're worth it – the additional cost is quickly paid for with energy savings. Watch for products with the ENERGY STAR Logo to assure the appliance is energy efficient.

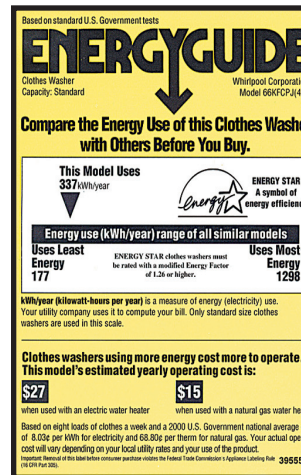


Then talk to your dealer or go to www.energystar.gov to find out which appliances and models qualify for rebates from Elk River Municipal Utilities.

How Much Money Can I Save?

Savings with ENERGY STAR appliances will vary depending on usage. The U.S. Government began a program of labeling various appliances with Energy Guides several years ago. These Guides indicate annual operating costs assuming a national average use and cost per kilowatt-hour. While Elk River Utilities' rates are lower than the national average, these Guides will give you an idea of savings you can expect. ENERGY STAR refrigerators use 20% less energy, ENERGY STAR dishwashers use 10% less energy, ENERGY STAR clothes washers

use 30% less energy and ENERGY STAR dehumidifiers use 15% less energy than standard models. By using these percentages and information from the Energy Guides, you can estimate your annual savings. When shopping for an air conditioner, be sure to ask about the seasonal energy efficiency rating (SEER). The minimum for a central air conditioner rebate is now 14.5 SEER. Heat pumps are also rated by this method. The higher the SEER, the less it costs to operate!



NOTE: There are significant changes in ERMU's Energy Star Rebate Program for 2011. Please refer to the following info prior to filling out the Rebate Request Application

Air Conditioners = Rebate varies depending on the Seasonal Energy Efficiency Rating (SEER). 14.5 to 14.9 is \$180, 15.0 to 15.9 is \$280, and 16 and above is \$330. All rebate requests must be accompanied by this Rebate Request Application, the invoice, and the "Energy Wise" Equipment Performance Specs the installer fills out. Energy Star window AC's qualify for a \$50 rebate in 2011.

Heat Pumps = Air-source heat pump rebates also vary depending on SEER. 14.5 to 14.9 = \$480, 15.0 to 15.9 = \$580, and 16.0 and higher = \$630. Geo-thermal heat pumps are \$400 per ton if they are closed loop. No rebates for open loop systems!

Refrigerators = Energy Star refrigerators qualify for a \$50 rebate from ERMU. If you recycle your old working refrigerator, add another \$25 (your receipt must state the old one was recycled)!

Clothes Washers = Only Energy Star clothes washers that use 4500 gallons of water or less per year qualify for the \$65 rebate from ERMU.

Electric Water Heaters = ERMU will provide a \$200 rebate for new electric water heaters with an energy factor of .91 or higher only if they are used in our off-peak water heating program!

Furnace Fan Motors = ERMU will rebate \$100 to encourage electronically commutated blower motors (ECM). Retrofitting an existing furnace with a new ECM qualifies for a \$50 rebate.

Rebate \$ Are Limited!
Call 763-441-2020 to assure funds are available.
Go to www.elkriverutilities.com for more information!

Note: Rebates are issued only to **RESIDENTIAL ELECTRIC CUSTOMERS** of Elk River Municipal Utilities! 2011 *Rebates are paid as a line item credit on your utility bill!*

Appliance Purchased	Rebate
14.5 to 14.9 SEER central AC	=\$180
15 to 15.9 SEER central AC	=\$280
16 or higher SEER central AC	=\$330
Room AC	= \$50
14.5 to 14.9 SEER ASHP	=\$480
15.0 to 15.9 SEER ASHP	=\$580
16 SEER or higher ASHP	=\$630
Geothermal Ht. Pump	=\$400/tn
Refrigerator (with recycling add \$25)	= \$50
Water Conserving Washer	= \$65
Electric Water Heater	=\$200
Furnace with ECM Fan	=\$100
Retrofitting Existing Furnace (with ECM or equivalent)	= \$50

NOTE: ERMU no longer rebates dishwashers, dehumidifiers or clothes washers that use more than 4500 gallons of water per year!

Customer Information:

Name _____
 Account # _____
 Address _____

 Phone # _____

When Would Be A Good Time To Stop By To Verify The Purchase? AM PM

DEALER, Complete Back Side!

Return This Form, Invoice **and Equipment Performance Specs Form**

To: Elk River Municipal Utilities
 13069 Orono Parkway • P.O. Box 430
 Elk River, MN 55330-0430

Must Be Completed By Dealer:

(Or HVAC Contractor)

Dealer Name _____

HVAC Contractor QI # _____

(For AC's and Heat Pumps only)

Salesperson _____

Address _____

Phone# _____

Appliance Information:

Must be filled out to qualify for the rebate!

Appliance Type _____

Make _____

Model # _____

ARI Ref# _____

(for AC's and Heat Pumps only)

Energy Star Rated? ___ Yes ___ No

Size _____

(Tons, BTUs, cu. ft., etc.)

Date Purchased _____

Installed Address _____

DEALER: Appliances which are not ENERGY STAR rated and/or air conditioners and heat pumps below 14.5 SEER do not qualify for rebates!

Cut off and forward completed form for rebate. Be sure to include copy of sales receipt.

How Do I Sign Up?

Your dealer should be able to help you make a selection that qualifies. Jointly fill out the attached ENERGY STAR REBATE APPLICATION, and mail it along with a copy of your sales receipt to Elk River Municipal Utilities. If your request is for an AC or airsource heat pump, include the Equipment Performance Specs form that the installer fills out as well. Upon verification, we will forward your rebate and our thanks for doing your part to help save our planet!

Why is ERMU Doing This?

We all have an obligation to use our energy resources more wisely than we have in the past! This Program is one of several we are offering to do just that, and continue to bring you competitive rates. Purchasing ENERGY STAR appliances makes good sense from an environmental perspective because they conserve our natural resources. It makes good sense from the utility perspective because both energy and demand are reduced prolonging the useful life of existing power plants and power lines. It makes good sense from your perspective because now you can keep a larger portion of that paycheck in your pocket. That makes happier customers and we both like that!



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