

Why Does It Cost More?

The wind is free, but the equipment used to capture it and produce electricity is not. Neither is the land it sits on! While the cost of generating electricity from the wind has come down considerably over the last twenty years, it is still a big investment. Someday WIND POWER will be a less expensive way to satisfy our electrical appetite, but we need to support the wind industry today to get there tomorrow! Your purchase today means another project is that much closer to reality!

Why Make This Offer?

We all have an obligation to use our energy resources more wisely than we have in the past! This Program is one of several we are offering to do that and still continue to bring you competitive rates. Purchasing WIND POWER makes good sense from a utility and environmental perspective because it conserves our natural resources and reduces the environmental impact associated with burning fossil fuels to generate electricity. It makes good sense from your perspective because it's affordable and you can do your part to help improve the environment now.



**Elk River
Municipal Utilities**

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**WIND
POWER**

*wind power
picks up speed*

