



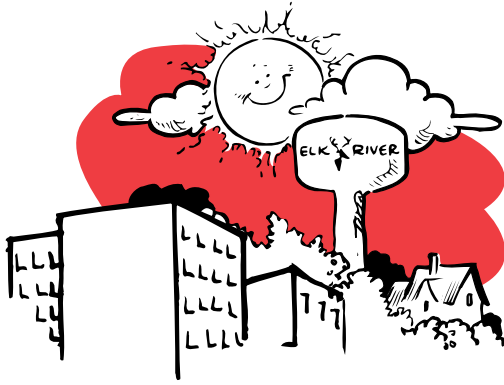
**Elk River
Municipal Utilities**
13069 Orono Parkway • P.O. Box 430
Elk River, MN 55330
763-441-2020
www.ElkRiverUtilities.com

WAIT TILL EIGHT

a program *everyone*
can *participate* in



Elk River Enjoying Dramatic Growth



Elk River continues to grow at a rate unprecedented in our history. With this growth comes increased demand for electricity by our families, businesses and industries. Elk River Municipal Utilities continues to expand its electric system to meet this ever increasing demand.

Unfortunately, this rapid growth places high demands on our utility meaning more power plants, powerlines and fuel needed to generate electricity. Ultimately, this means higher costs and a greater impact on the environment.

Electrical demands go up dramatically on hot summer days when everyone turns on their air conditioners and dehumidifiers. Without your help, we could reach a point in time where we cannot keep up with peak summer demand.

You Can Help BIG Time, If You Wait Till Eight!

Wait Till Eight is a voluntary program everyone can participate in. It simply means waiting to use your major electrical appliances until times of the day when use by everyone is lower. This saves money!

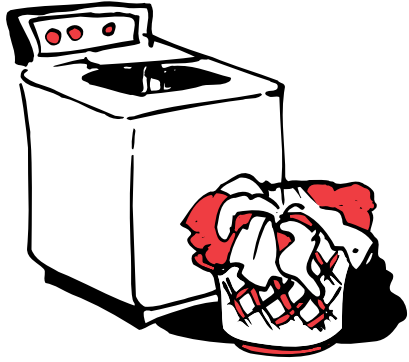
Business and industry use large volumes of electricity during the workday. If we can hold off our usage at home until after 8 PM, or before 10 AM we can utilize existing electric facilities much more efficiently. Elk River Municipal Utilities has coined this program "*Wait Till Eight*". It can save millions of dollars when everyone participates. Saving millions means lower rates!

Here Are Some Ways You Can Help

On those hot summer days, when the temperature reaches **90°F** and/or the dewpoint reaches **70%**, it is time to go into action!

1. Please turn your air conditioner thermostat up 5 degrees at 5 PM. That's easy to remember, "**Dial up 5 at 5**". That way, your air conditioner runs a little less but still keeps you cool. This saves! Also, consider our Cycled AC Program and save even more!

2. **Wait Till Eight** to turn on your dehumidifier. Dehumidifiers contribute significantly to summer peak demands, so curtailing use between 5 PM and 8 PM can save!



3. **Wait Till Eight** to wash and dry your clothes. This saves two ways, both on the energy to run your washer and the energy to heat your water.

4. **Wait Till Eight** to wash dishes. In fact, if you have a dishwasher, set it to wash after you go to bed. This saves too!



5. **Wait Till Eight** to cook that evening meal. Or better, yet, on those hot summer days, use your outdoor grill. This saves on air conditioning too!



6. **Wait Till Eight** to water your lawn. It takes electricity to pump water whether you have your own well or get it from Elk River Municipal Utilities. Curtailing use until after 8 PM saves.

And don't forget, if you get your water from Elk River Municipal Utilities, please observe our sprinkling ban. Even numbered addresses may sprinkle on even numbered days between 6 PM and 10 AM, while odd numbered addresses may sprinkle on odd numbered days between 6 PM and 10 AM.

REMEMBER!

Conserving our precious resources is everyone's business. If you don't do it, who will?

Call 763-441-2020 for more information on all of our conservation programs. We can help!



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